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Date 1/22/2021

Professor Dr. Santo Romano

Class DART 456

Assignment 2: Projects 100-word conceptual description + material Description

# P**roject 1 – Invictus gloves 3D loop video**

Project date**:** April – August 2020

Materials/Tools/Media: Blender Software, Adobe Photoshop, Adobe Premiere Pro

Video duration: 10 seconds

Description:

Invictus Gloves is a Canadian company that produces its own brand, and custom sports gloves for athletes. To showcase their custom products on their social media, they required a mesmerizing and memorable loop video. Large close-ups, warm tones, minimalist, and high contrast images are the four main features of this video that was asked by my client to be considered. The second issue I took into consideration was taking advantage of Invictus gloves' original colors (Black, silver, gold) to texture paint the scene components. Through this animation loop, three different custom gloves are demonstrated to show the variety of colors and patterns that Invictus Gloves can produce.